



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Redshift  
411 Branchway Road  
Richmond, VA 23236-3034

**Contract #** 861813  
**Schedule Dates** 10/16/12-11/05/12  
**Advertiser** Young Guns Action Fund (39449)  
**Agency** Redshift (10854)  
**Product** Political - US House (1175)  
**Brand** YOUNG GUNS ACTION FUND (173516)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** SUSAN ROWE,MARY  
**Phone/Fax** (804) 794-2871 /  
**CPE** 180  
**Account Types** National/Political PAC - Agency  
**Billing Type** Standard  
**Comments** YG NETWORK  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/15/12  
**Last Modified** 10/15/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06373398  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$17,557.50  
**Net Total** \$99,492.50  
**Sales Tax**

**St. Louis (KMOV) (KMOV)**

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	48	\$61,850.00
Nov. 2012	39	\$55,200.00
<b>Grand Total:</b>	<b>87</b>	<b>\$117,050.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-11/02/12	4	:30	20015- News @ 6am M-F	1	X	X	X	X	X			3	\$500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		10/15/12
2.0	Normal Line / SPOT	10/16/12-11/02/12	4	:30	131968- CBS This Morning	1	X	X	X	X	X			3	\$350.00	\$1,050.00	St. Louis (KMOV) (KMOV)		10/15/12
3.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	98273- Great Day St. Louis	3		X	X	X	X			3	\$150.00	\$450.00	St. Louis (KMOV) (KMOV)		10/15/12
4.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	98273- Great Day St. Louis	5	X	X	X	X	X			10	\$150.00	\$1,500.00	St. Louis (KMOV) (KMOV)		10/15/12
5.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	20022- Price is Right	1		X	X	X	X			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		10/15/12
6.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	20023- News @ 12noon M-F	2		X	X	X	X			2	\$600.00	\$1,200.00	St. Louis (KMOV) (KMOV)		10/15/12
7.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	20023- News @ 12noon M-F	5	X	X	X	X	X			10	\$600.00	\$6,000.00	St. Louis (KMOV) (KMOV)		10/15/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20023- News @ 12noon M-F		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)		10/15/12
9.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	20029- Young and the Restless	1	X	X	X	X	X			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)		10/15/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20029- Young and the Restless		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		10/15/12
11.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	20054- News @ 5pm M-F	2		X	X	X	X			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		10/15/12
12.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	20054- News @ 5pm M-F	4	X	X	X	X	X			8	\$1,000.00	\$8,000.00	St. Louis (KMOV) (KMOV)		10/15/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		10/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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### Agency

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### Brand

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### Salesperson

Johannessen, Jordan (2818)

### Sales Office

TeleRep - New York

### Buyer Name

SUSAN ROWE,MARY

### Phone/Fax

(804) 794-2871 /

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### Account Types

National/Political PAC - Agency

### Billing Type

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### Comments

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Betsy Waxberg

### CO-OP

No

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### Package Deal

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### Commission

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### By Broadcast Month

### Spots

### Rate

Oct. 2012 48 \$61,850.00

Nov. 2012 39 \$55,200.00

Grand Total: 87 \$117,050.00

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14.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	20055- News @ 6pm M-F	3		X	X	X	X			3	\$1,000.00	\$3,000.00	St. Louis (KMOV) (KMOV)		10/15/12
15.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	20055- News @ 6pm M-F	4	X	X	X	X	X			7	\$1,000.00	\$7,000.00	St. Louis (KMOV) (KMOV)		10/15/12
15.0.1	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	S/I-Political/Exception - rate	
16.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20055- News @ 6pm M-F	1	1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		10/15/12
17.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	20053- Entertainment Tonight	1		X	X	X	X			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		10/15/12
18.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	20053- Entertainment Tonight	2	X	X	X	X	X			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)		10/15/12
19.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	20053- Entertainment Tonight	3	X	X	X	X	X			3	\$1,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)		10/15/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20053- Entertainment Tonight	1	1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		10/15/12
21.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	20062- News @ 10pm M-F	2		X	X	X	X			2	\$2,500.00	\$5,000.00	St. Louis (KMOV) (KMOV)		10/15/12
22.0	Normal Line / SPOT	10/22/12-11/02/12	4	:30	20062- News @ 10pm M-F	5	X	X	X	X	X			10	\$2,500.00	\$25,000.00	St. Louis (KMOV) (KMOV)		10/15/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	20062- News @ 10pm M-F	1	1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)		10/15/12
24.0	Normal Line / SPOT	10/27/12-11/03/12	4	:30	20108- News @ 10pm Sat							1		2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		10/15/12

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25.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	119145- News @ 10:30pm							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		10/15/12
26.0	Normal Line / SPOT	10/29/12-11/05/12	4	:30	115379- Hawaii Five O		1							2	\$5,000.00	\$10,000.00	St. Louis (KMOV) (KMOV)		10/15/12
27.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	8P- 9P (CT)			1							\$5,000.00		St. Louis (KMOV) (KMOV)		10/15/12
27.0.1	Preempt	10/16/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate/lowest rate placed is \$4500	
28.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	107454- NCIS : Los Angeles			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)		10/15/12
29.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	135431- Vegas			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)		10/15/12
30.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	66133- Criminal Minds				1					1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)		10/15/12
31.0	Normal Line / SPOT	10/28/12-11/04/12	4	:30	20141- 60 Minutes								1	1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)		10/15/12
31.0.1	Preempt	11/04/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - 60 Minutes DB	
32.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	107455- Good Wife								1		\$5,500.00		St. Louis (KMOV) (KMOV)		10/15/12

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**Demo****Order Type**

Normal

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15.00

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32.0.1	Preempt	10/21/12					.	.	.	.	.	.	.				St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg airs in DB due to NFL	

**CONFIRMATION CONTRACT**

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